

GW EXPERT FINDER



Home

Organizations

Liesl A. Riddle | Faculty Member

Contact Info



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Washington, DC 20052

USA

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☎ 202-994-1217

Positions

- Assistant Professor, [International Business](#) , [School of Business](#)
- Associate Professor of International Business and International Affairs, [International Business](#) , [School of Business](#) 2008 -
- Associate Dean of Graduate Programs, [School of Business](#) 2011 - 2014

Liesl Riddle is an Associate Professor of International Business and International Affairs at The George Washington University School of Business. Dr. Riddle has written extensively about diasporas and development, international entrepreneurship, and trade and investment promotion. She co-authored the first published study about diaspora investment in the Journal of International Business Studies in 1999. Having examined diaspora investment and entrepreneurship for over 25 years, Dr. Riddle has conducted research with diaspora communities in the USA and Europe originating from countries of origin in Africa, Asia, the Caribbean, Europe, Latin America, and the Middle East. Since 2006, she has led the GW Diaspora Capital Investment Project, which generates and disseminates learning about diaspora investment and its role in development to assist private-sector firms, policymakers, diaspora organizations, diaspora entrepreneurs, and researchers. Dr. Riddle consults on diaspora engagement-related issues for international organizations and government agencies, such as the United Nations, the World Bank, the US Agency for International Development (USAID), the International Centre for Migration and Policy Development (ICMPD) and for private-sector clients, including Western Union. She is an advisor to the Hague Process on Refugees and Migration and a member of the advisory board of Homestrings. She also was one of the original partners of the African Diaspora Marketplace (<http://www.diasporamarketplace.org/>). She is a founding member and co-director of GW's Diaspora Research Program within GW's Elliott School for International Affairs' Institute for Global Studies (<http://elliott.gwu.edu/research-programs/diaspora>) and is a faculty advisor for GW's Center for International Business Education and Research (<http://business.gwu.edu/about-us/research/ciber/>) in the area of diaspora investment and entrepreneurship. Dr. Riddle has received numerous teaching awards, including the GW School of Business Teaching Excellence Award. She teaches course at the undergraduate, graduate, and executive levels, including courses on Migration, Identity & International Business; Global Perspectives; International Management; and Managing in Developing Countries. She previously served as Associate Dean for Graduate Programs in the School of Business, where she oversaw fourteen graduate programs, including five MBA and nine specialized master degree programs. She spearheaded the launch of GW's Digital Community, a suite of online graduate degree programs (<http://digitalcommunity.gwu.edu/>). Dr. Riddle holds a BA and MA in Middle Eastern Studies, a MBA in Marketing/International Business, and a PhD in Sociology from the University of Texas at Austin. Prior to her appointment at GW in 2001, she worked in the field of market research and held the position of the Director of Research for an international market research firm. ([less](#))

Research Areas

[Diaspora](#) | [Foreign Direct Investment](#) | [International Entrepreneurship](#) | [Investment Promotion](#) | [Social Networks](#)

Affiliation

home department

[International Business](#) Academic Department

Publications

selected publications

academic article

A 21st Century Assessment of Values across the Global Workforce. *Journal of Business Ethics*. 2011

A 41 Society Analysis of Ethical Preferences for Influencing Superiors. *Journal of International Business Studies*. 2010

Globalization, Acculturation, and Local Managers in Developing Countries. *International Journal of Cross-Cultural Management*. 2010

Transnational Diaspora Entrepreneurship in Emerging Markets: Bridging Institutional Divides. *Journal of International Management*. 2010

Investing in Peace: The Motivational Dynamics of Diaspora Investment in Post-Conflict Economies. *Journal of Business Ethics*. 2009

Diaspora Interest in Homeland Investment. *Journal of International Business Studies*. 1999

less

book

Diaspora Business. Oxford Interdisciplinary Press. 2016

Bridging the Divide between Diaspora Investment Interest and Action. Emerald Insight Emerging Markets Case Collection. 2011

IntEnt: Bridging the Divide between Diaspora Investment Interest and Action. GW-CIBER Institutions and Development Case Collection. 2008

chapter

"Diaspora Engagement and the Sustainable Development Goals". *Migration and the 2030 Sustainable Development Goal Agenda*. 2016

Diaspora Marketing. *Global Marketing*. 2009

Homeland Export and Investment Promotion Agencies: The Case of Afghanistan. *Diasporas and Development: Exploring the Potential*. 2008

Mobilizing Diaspora Investment: Introduction. *Diasporas and Development: Exploring the Potential*. 2008

conference paper

Sequencing and Structure in IB Curricula and Programs: Learning Objectives, Study Abroad, and Other Experiential Learning 2017

Business Model Innovation of Transnational Entrepreneurs 2016

The Political Motivations of Diaspora Investors: Expanding Existing Models of Multidimensional Diaspora Investment Drivers 2016

The Subjective Meaning of Diaspora Mapping Its Impact on Global Governance 2016

Diaspora Investment and Development: Implications for International Business Research 2015

Understanding Diaspora Investment: A Typology 2015

Investors with a Heart: The African Diaspora Marketplace Survey Findings 2010

Diaspora Investment in Africa: Opportunities and Challenges 2010

Diaspora Investment: Measurement and Impact 2010

The Liberian Diaspora Investment Potential: Recent Empirical Findings 2010

The Not-Just-For-Profit Motivations of Diaspora Investors 2010

Beyond Remittances: Diasporas and Country-of-Origin Investment 2009

Diasporas, Policy and Practice: Progress, Needs, and New Frontiers 2009

Sustainable Country-of-Origin Investments: Looking Beyond Remittances for Development 2009

How Institutions Affect Firms and Managers in Emerging and Developing Markets 2009

Policies to Strengthen Diaspora Investment and Entrepreneurship: Cross-National Perspectives 2008

Bridging Two Worlds: The Challenges of Transnational Business Incubation 2008

Diaspora Investment Motivation in Post-Conflict Countries 2008

The Power of Transnational Capital: The Case of US Liberia Investment 2008

less

conference poster

"How Do Diaspora Networks Make Impossible Possible? The Internationalization Story of One Non-English Speaking Greek SME" 2016

review

Managerial Values in the Greater Middle East: Similarities and Differences across Seven Countries. *International Business Review*. 2012

Contemporary Cleopatras: the business ethics of female Egyptian managers. *Education, Business and Society: Contemporary Middle Eastern Issues*. 2011

Diasporas Entrepreneurs as Institutional Change Agents: The Case of Thamel.com. *International Business Review*. 2011

Diasporas: Exploring their Development Potential. *Economic Self Reliance Review*. 2008

Partnering to Beckon Them Home: Public-Sector Innovation for Diaspora Homeland Investment Promotion. *Public Administration and Development*. 2008

presentations

presentation

Diaspora Investment in the Caribbean: Motivations & Perceived Investment Barriers, 18th Annual Caribbean American Legislative Forum 2017

International Business in the Middle East: Future Prospects, US Foreign Service Institute, Middle East and North Africa Area Studies Program 2017

"Doing Business in the Middle East", US Foreign Service Institute 2017

"Diaspora Investment:in Africa", US Agency for International Development Silicon Valley event; San Jose, California 2017

"Humane Entrepreneurship: New Frontiers", World Bank, ICSB, KMI Conference 2016

"Here & There: How Transnational Capital Shapes the Business Models of Transnational Entrepreneurs", International Council for Small Business (ICSB) 2016

"The Global Mindset and the MBA Curriculum", Graduate Management Admissions Council 2016

"Diaspora for Development: Research, Practice & New Frontiers", DAI 2016

"New Frontiers in Diaspora Investment Research", "Investing in Research: Mapping the African Diaspora Investment Space," conference organized by the Overseas Development Institute; London, England 2016

"Diaspora Investment & US Bangladeshi Diaspora: Survey Results & Potential", Event co-sponsored by The Aspen Institute, Chevron, and the US Agency for International Diaspora 2016

"Diasporas for Development: Research, Practice, and New Frontiers", Chemonics International 2015

"Diaspora Entrepreneurship: Implications of Research for Policy & Practice", US Department of State 2015

"Migration: What's In It for Business?", Global Forum for Migration and Development; Istanbul, Turkey 2015

"World Bank Sierra Leone Diaspora Study: Findings & Next Steps", International Diaspora Engagement Alliance 2015

"Diaspora Engagement Strategies for Investment and Entrepreneurship: New Approaches", Global Forum for Remittances and Development; Milan, Italy 2015

"Diaspora Investment & Entrepreneurship: A Multi-Sector Approach", Tbilisi University, International School of Economics, Republic of Georgia 2015

"Diaspora Investment Motivation", Association of the American Chambers of Commerce in Latin America and the Caribbean 2015

Regional Competitiveness in the Middle East North Africa: Implications for American Firms, US Foreign Service Institute, Middle East North Africa Area Studies Program 2010

Diaspora Investment and Entrepreneurship: Potential for Africa, Constituency for Africa, Ron Brown African Affairs Series 2010

An Assessment of the Societal Values Dimensions of the Schwartz Values Survey, BALAS, Madrid, Spain 2010

Measuring Diaspora Identity among Liberians in the United States, Midwest Political Science Association, Chicago, IL 2010

The Interplay of Diaspora Networks and Science and Technology Policy, American Academy for the Advancement of Science, San Diego, CA 2010

Diaspora Investment in Conflict-Affected Countries, Foreign Investment Advisory Service-World Bank 2009

The GW Diaspora Capital Investment Project, alumni groups in Washington DC 2009

The GW Diaspora Capital Investment Project, alumni groups in Washington DC 2009

Diaspora Investment: Comparative Perspectives, Jamaican Consulate, New York, New York 2009

Diaspora Transnational New Ventures in Emerging Markets: The Role of Business Incubators, International Business Research Forum, Temple University, Philadelphia, PA 2009

Much Ado about Diaspora Investment: The Potential, US Agency for International Development, Washington DC 2008

Partnering to Beckon Them Home: Cross-Sector Cooperation for Diaspora Homeland Investment, Society for the Advancement of Social Science 2008

Diaspora Homeland Investment Motivation in Post-Conflict Economies: Evidence from the US Liberian Community, Academy of International Business, Milan, Italy 2008

Diaspora Investors as Institutional Change Agents: The Case of Thamel.com?, Academy of International Business, Milan, Italy 2008

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Teaching

teaching activities

Independent Study (BADM 4995)

Independent Study (IAFF 3198)

Independent Study (IBUS 4995)

Independent Study (IBUS 6995)

Independent Study (Jack DeFuria) Spring 2016 (IBUS4995)

Independent Study (Shweta Maura) Spring 2016 (IBUS6995)

Succeeding in Emerging and Developing Markets: Understanding How Institutions Affect Firms and Managers (Faculty Development in International Business)

less

Service

reviewer of

Academy of International Business (Journal)
Academy of Management International Management Division (Journal)
American Marketing Association Global Marketing Special Interest Group (Journal)
American Marketing Association Market Research Special Interest Group (Journal)
Business in Critical Countries (Journal)
Careers in International Business (Journal)
Institute of International Education and funded by the US Department of State (Journal)
International Marketing Review (Journal)
Journal of Business Ethics (Journal)
Journal of International Business Studies (Journal)
Journal of International Marketing (Journal)
Journal of Teaching International Business (Journal)
Middle East Business and Economic Areas (Journal)
Routledge Book Publications (Journal)
US State Department, Middle East Partnership Initiative Program (Journal)

less

professional service activities

American Marketing Other
American Marketing Association Other
Association, Middle East Studies Association Member
Communications, Global Marketing Special Interest Group SIG Vice-President
Academy of International Business Other 2001 - 2199
Academy of Management Other 2001 - 2199
Academy of International Business Other 2016 - 2017

less

Background

education and training

BA degree in Middle Eastern Studies, Economics, The University of Texas at Austin, TX
MA degree in Middle Eastern Studies, The University of Texas at Austin, TX
MBA degree, The University of Texas at Austin, TX
Ph.D degree in Sociology, The University of Texas at Austin, TX

awards and honors

University Partnership Program UPP US Fulbright Commission, conferred by George Washington University business school, 2004

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