

Curriculum Vitae

Surname:	Nouraldeen		
First Name:	Rasha		
Date of Birth:	22/3/1982		
Email Address:	r.deen@bau.edu.lb rashanouraldeen@hotmail.com		
ORCID ID:	https://orcid.org/0000-0001-6336-5072		
Web of Science URL:	https://www.webofscience.com/wos/author/record/GOG-9239-2022		
Google Scholar URL:	https://scholar.google.com/citations?user=dQbw1o8AAAAJ&hl=en		
LinkedIn URL:	www.linkedin.com/in/rasha-nouraldeen-phd		
Current Job Title (Full-Time member)	Assistant Professor in Accounting and Auditing- Beirut Arab University		
Academic Qualification:	(14/4/2025)	HEA Fellowship (FHEA)	Advance HE (UK)
	(2015-2021)	PhD in Accounting and Auditing	Beirut Arab University (BAU) UK Academic Qualification (Ecctis)
	(2006-2008)	Master's in Accounting and Auditing	(BAU)
	(2005-2006)	Post-graduate diploma in Auditing & Accounting	(BAU)
	(2004-2005)	Post-graduate diploma in Business & Finance	(BAU)
	(2000-2004)	B.S in Business Accounting (Jamal Abdel Nasser Award)	(BAU)
Venia Legendi (Qualification to teach):	<u>Under-graduate Level</u> <ul style="list-style-type: none">- Principles of Accounting (I and II)- Intermediate Accounting (I and II)- Navigating the Financial World- Careers in Accounting, Economics, and Finance- Contemporary Corporate Reporting- Auditing and Fraud Prevention- Cost Accounting- Managerial Accounting- Corporation and Partnership- Senior Project and Internship (Supervision)- Management Enquiry (Supervision) <u>Post-graduate Level</u> <ul style="list-style-type: none">- Accounting Theory- Advanced Auditing- Advanced Financial Accounting		

	<ul style="list-style-type: none"> - Research Methodology - Business Methods and Research Skills - Business Project
Further Qualifications:	I am qualified to teach online modules through Google Classroom, Blackboard, and Moodle. In addition, I am familiar with different online teaching platforms, such as Zoom, Teams, and Google Hangouts (Meet).
At the Higher Education Institution since:	The year 2004
Level of Employment (part-time or full-time):	Full Time
Teaching Focus:	Accounting and Auditing
Interdisciplinary Aspects:	Corporate governance, international financial accounting standards, international financial reporting, auditing and fraud cases.
Activities in the Areas: <ul style="list-style-type: none"> - Further Education - Research - Consultancy 	Auditing, Financial Accounting, Adoption of Technology in Auditing and Accounting, and Corporate Governance.
How are personal research activities reflected in teaching activities?	I focus my research on aspects related to the courses I teach to keep my students up to date on the latest issues.

Work experience: <ul style="list-style-type: none"> - General - Activities as an Expert: 	<p>(2025-Present)</p> <p>Member of the Faculty Accreditation Committee - Faculty of Business Administration, Beirut Arab University</p> <p>Since joining the Faculty Accreditation Committee in 2025, I have played an active role in the Faculty's international accreditation and quality assurance activities. As part of the committee, I contributed to the successful preparation of the AACSB eligibility application, supporting the Faculty of Business Administration in securing AACSB eligibility during the academic year 2025/2026. I am currently contributing to the preparation of the FIBAA reaccreditation files for the Bachelor's and MBA programmes and to the ongoing development of the AACSB accreditation file. My responsibilities include contributing in the preparation of the accreditation documentation, compiling and validating supporting evidence, contributing to programme- and Faculty-level reports, and helping ensure that accreditation materials are aligned with FIBAA and AACSB requirements.</p>
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	<p>(2024-Present) Assistant Professor in Accounting and Auditing (Full-Time Member)- Beirut Arab University I am responsible for delivering several accounting and auditing courses for the undergraduate and postgraduate levels. Moreover, I am supervising PG students while preparing their PhD, and MSc theses.</p> <hr/> <p>(2024-Present) MBA Programme Coordinator - Beirut Arab University. I am responsible for overseeing and managing various aspects of the MBA program. In collaboration with the second MBA Programme Coordinator, faculty members, and administrators, I review the MBA curriculum and oversee the scheduling and delivery of MBA courses. Moreover, I have to ensure that the MBA programme meets industry standards, aligns with current business trends, fits with the overall goals and mission of the faculty of business administration and the university, and fulfills the accreditation requirements. In addition, I am responsible for overseeing the admissions process, participating in setting the admission criteria, reviewing applications, and making admission decisions. Also, I provide academic advising to MBA students, helping them navigate the program, choose suitable electives, and plan for their post-MBA careers.</p> <hr/> <p>(2023- 2024) Lecturer in Accounting and Financial Management (Full-Time Member), Northumbria University (UK) I was responsible for teaching students using advanced techniques to inspire and motivate them toward higher-level qualifications and subsequent employment. I taught the following modules: Navigating the Financial World; Careers in Accounting, Economics and Finance; and Contemporary Corporate Reporting. Moreover, I supervised Management Enquiry Students While preparing their Graduate Projects, and Master's students while preparing their theses.</p> <hr/> <p>(2023- 2024) Deputy Programme Leader Accounting, Finance, and Economics (Foundation Year) - Northumbria University, UK My responsibilities were designed to help create a supportive and effective foundation program that equips students with the skills and knowledge necessary for success in their undergraduate studies. With the collaboration of the Programme Leader, I provided orientation sessions, workshops, and resources to help students adapt to the university environment. Moreover, I used to work with the Programme Leader and faculty members on monitoring and tracking students' academic progress, identifying those who may need additional support or intervention, and providing guidance and feedback to students to help them succeed in the foundation program.</p>
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<p>(2021-2023)</p> <p>Assistant Professor in Accounting and Auditing (Full-Time Member)- Beirut Arab University</p> <p>I was responsible for delivering lectures to students in the following courses: Intermediate Accounting (1) and (2), Principles of Accounting (1) and (2), Cost Accounting, Auditing, Advanced Auditing (master course), Accounting Theory (master course), Research methodology (master course), Advanced Financial Accounting (master course), and Seminar in Auditing (PhD course). I supervised students while preparing their PhD, DBA, MSc, and MBA theses and dissertations.</p>
<p>(2021-2023)</p> <p>MBA Programme Coordinator - Beirut Arab University.</p> <p>I was entrusted with managing key components of the MBA program, working closely with faculty and administrative teams. My role involved reviewing the curriculum, coordinating course scheduling, and ensuring the effective delivery of program content. I also focused on aligning the program with industry expectations, emerging business trends, and the broader strategic goals of the Faculty of Business Administration and the university, while maintaining compliance with accreditation standards.</p>
<p>(2010-2021)</p> <p>Lecturer in Accounting and Auditing (Part-Time Member)- Beirut Arab University</p> <p>I delivered lectures in the following courses: Principles of Accounting (1), Principles of Accounting (2), Intermediate Accounting (1), Intermediate Accounting (2), Corporation & Partnership Accounting, Cost Accounting, Auditing, And Financial Accounting (MBA Course).</p>
<p>(2016- 2020)</p> <p>Lecturer in Accounting (Part-Time)- Almaaref University</p> <p>I delivered lectures in the following courses: Financial Accounting (1), Financial Accounting (2), Managerial Accounting and Cost Accounting.</p>
<p>(2014- 2015)</p> <p>Lecturer (Part-Time) in Accounting and Auditing- Lebanese International University (LIU)</p> <p>I delivered lectures in the following courses: Principles of Accounting (1), Principles of Accounting (2), Intermediate Accounting, Auditing and Fraud Prevention, Case Study in Accounting (MBA course), and Graduate Project in Accounting (MBA course).</p>
<p>(2004- 2009)</p> <p>Teaching Assistant in Accounting and Auditing- Beirut Arab University</p> <p>I was involved in taking regular classes to cover applications and exercises.</p>

Publications:	<p>Nouraldeen, R. M. (2026). Fraud detection: do psychological traits, auditor ethics and professional skepticism make any difference? <i>International Journal of Ethics and Systems</i>, ahead-of-print (ahead-of-print). DOI: https://doi.org/10.1108/IJOES-08-2025-0450 (Q1 Scopus Ranking)</p> <p>Nouraldeen, R. M. (2025). Competent and Independent Auditors but Cannot Detect Fraud!! Do They Exercise Professional Skepticism?. <i>International Journal of Disclosure and Governance</i>, 1-17. DOI: https://doi.org/10.1057/s41310-025-00296-1 (Q2 Scopus Ranking)</p> <p>Hamadeh, A. H., Nouraldeen, R. M., Mahboub, R. M., & Hashem, M. S. (2025). Auditors' Intention to Use Blockchain Technology and TAM3: The Moderating Role of Age. <i>Administrative Sciences</i>, 15(2), 61. DOI: https://doi.org/10.3390/admsci15020061 (Q1 Scopus Ranking)</p> <p>Hamadeh, A. H., Nouraldeen, R. M., & Mahboub, R. M. (2025). Auditors' Intentions to Use Blockchain Technology: Do Trust in Technology, UTAUT Factors, and Age Matter?. <i>International Journal of Applied Economics, Finance and Accounting</i>, 22(2), 53-66. DOI: 10.33094/ijaefa.v22i2.2300</p> <p>Nouraldeen, R. M. (2024). The financial performance of Lebanese banks up to the financial crisis: Do audit committee characteristics and ownership concentration matter? <i>EuroMed Journal of Business</i>, 20(3), 654–668. DOI: https://doi.org/10.1108/EMJB-07-2023-0199 (Q1 Scopus Ranking)</p> <p>Nouraldeen, R. M. (2023). The impact of technology readiness and use perceptions on students' adoption of artificial intelligence: the moderating role of gender. <i>Development and Learning in Organizations: An International Journal</i>, 37(3), 7-10. DOI: https://doi.org/10.1108/DLO-07-2022-0133 (Q3 Scopus Ranking)</p> <p>Kibrit, J. M., Nouraldeen, R. M., & Hegazy, W. (2023). The determinants of E-commerce audit process effectiveness: Does audit technology matter? <i>BAU Journal-Society, Culture & Human Behavior</i>, 4(2), 1-17. Beirut Arab University Press</p> <p>Kibrit, J., Nouraldeen, R., M. & Hegazy, W. (2023). Offshore companies audit process effectiveness: evidence from Lebanese auditing profession. <i>BAU Journal-Society, Culture & Human Behavior</i>, 4(2), 1-16. Beirut Arab University Press</p> <p>Nouraldeen, R. M., Mandour, M., & Hegazy, W. (2021). Audit report lag: Do company characteristics and corporate governance factors matter? Empirical evidence from Lebanese commercial banks. <i>BAU Journal- Society, Culture and Human Behavior</i>, 2(2), 1-21. Beirut Arab University Press</p> <p>Nouraldeen, R. M. (2021). <i>The effect of internal audit quality and coordination between internal and external auditors on audit report lag</i>. PhD Thesis, Beirut, Lebanon: Beirut Arab University.</p> <p>Nouraldeen, R.M., Mandour, M., & Hegazy, W. (2020). The impact of interactive internal audit function quality determinants and coordination on audit report lag. <i>BAU Journal- Creative Sustainable Development</i>, 2(1), 1-34. Beirut Arab University Press</p> <p>Nouraldeen, R.M. (2017). دور لجان التدقيق الفعالة في الحد من سلوك إدارة الأرباح: مع دراسة تطبيقية في لبنان. Beau Bassin, Mauritius: OmniScriptum Publishing Group.</p>
Memberships:	<p>Editorial Board Member - Asian Economic and Financial Review.</p> <p>Reviewer- EuroMed Journal of Business</p> <p>Reviewer - Discover Sustainability</p>

	<p>Reviewer – Education + Training</p> <p>Reviewer - Humanities and Social Sciences Communications</p> <p>Reviewer - Frontiers in Artificial Intelligence</p> <p>Reviewer - Journal of Accounting and Organizational Change.</p> <p>Reviewer - Cogent Business and Management.</p> <p>Reviewer - Frontiers in Education</p> <p>Reviewer - Global Business & Finance Review</p> <p>Reviewer - Development and Learning in Organizations</p> <p>Member of the Social Services Committee - Faculty of Business Administration- Beirut Arab University (2024-present)</p> <p>Secretary of the Accounting Department Council - Faculty of Business Administration- Beirut Arab University (2024-present)</p> <p>A member of the Faculty Council (Academic Year 2025/2026)</p> <p>Member of the Faculty Quality Assurance Committee- Faculty of Business Administration- Beirut Arab University (2024-present)</p> <p>Member of the Comprehensive Exam (PhD) Committee - Faculty of Business Administration- Beirut Arab University (2021-2025).</p> <p>Member of the Scientific Research Committee- Beirut Arab University (2021-2023).</p> <p>Faculty Website Coordinator - Beirut Arab University (2021-2026).</p>
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Computer skills and competencies	<p>(September 2022) Peer Review Quality Certificate- Emerald Publishing</p> <p>(March 2022) Completed an online course (Critical Thinking Skills for the Professional) UCDAVIS - Certified Stakeholder Centered Coach & Instructor</p> <p>(September 2020) Completed an online Course (Foundations of e-Learning Experience Design) NovoEd</p> <p>(July 2004) Completed a Course in Microsoft Office Beirut Arab University-CCC center</p>
International experience through: <ul style="list-style-type: none"> - Management Activities - Academic Activities 	<p>International Experience</p> <p>Management Activities: Served as Deputy Programme Leader for Accounting, Finance, and Economics (Foundation Year) at Northumbria University, UK during the academic year 2023/2024, where responsibilities included supporting programme management, collaborating with the Programme Leader and faculty members to monitor students' academic progress, identifying students requiring additional</p>

<p>- Personal Background/Experience</p>	<p>academic support, and contributing to the development and delivery of orientation sessions, workshops, and academic support initiatives aimed at enhancing student success and retention.</p> <p>Academic Activities: Worked as a full-time Lecturer in Accounting and Financial Management at Northumbria University, UK, during the 2023/2024 academic year. Responsibilities included teaching modules such as <i>Navigating the Financial World</i>, <i>Careers in Accounting</i>, <i>Economics and Finance</i>, and <i>Contemporary Corporate Reporting</i>. Employed innovative and student-centred teaching approaches to enhance learning outcomes and prepare students for higher education and professional careers. In addition, supervised undergraduate Management Enquiry Projects and Master's dissertations, providing academic guidance and research support throughout the project and thesis development process.</p> <p>Personal Background/Experience: Gained valuable international academic and administrative experience within the UK higher education system, working in a multicultural and diverse learning environment. This experience strengthened expertise in teaching, student support, programme administration, academic advising, research supervision, and quality enhancement, while fostering strong cross-cultural communication and leadership skills that continue to enrich current academic and professional practice.</p>
<p>Other:</p>	<p><u>Conferences/ Workshops /Training Sessions/Webinars/Seminars/Online Courses</u></p> <ul style="list-style-type: none"> - How to Do Research and Get Published: How to Conduct Inclusive Research: Practical Choices for Responsible Methodology (webinar). Sage (14-10-2026). - Advancing Research for a Sustainable Future Conference (ARSFC 2026). Beirut Arab University (6-10-2026). - Research Communication Lab 8: Open Research & The Future of Publishing. Taylor and Francis Group (16-9-2026). - How to Do Research and Get Published: Cross Cultural Collaborations & Networking Across Institutions (webinar). Sage (16-9-2026). - Make your data accessible - It's Not FAIR! Improving Data Publishing Practices in Research (online module). Elsevier Researcher Academy (30-8-2026). - Research Communication Lab 7: Research Data Management and Sharing. Taylor and Francis Group (26-8-2026). - How to write and review a methods article (online module). Elsevier Researcher Academy (25-8-2026). - How to enhance your chances of serendipitous research discovery (online module). Elsevier Researcher Academy (17-8-2026). - Top 10 ethics pitfalls of well-intentioned researchers (online module). Elsevier Researcher Academy (13-8-2026). - How to identify research gaps (online module). Elsevier Researcher Academy (11-8-2026). - Using Generative AI in Manuscript Preparation (online module). Elsevier Researcher Academy (10-8-2026). - Publishing in Social Sciences and Humanities: Advice on Manuscript Quality, Journal Selection, and AI Use. Taylor and Francis Group (5-8-2026). -The Big Academic Face-Off: 24 Questions with Editage Experts. Editage (30-6-2026).

	<ul style="list-style-type: none"> - Leading the Future: Women at the Helm of Mediterranean Science and Higher Education. Union for the Mediterranean (23-4-2026). - How to Teach and Assess Microsoft Office Skills at Scale: Improving Student Employability with SIMnet. McGraw-Hill (8-4-2026). -Sustainable Lifestyles (online course). UN Environment Programme (1-4-2026). -Synergizing Disaster Risk Reduction and Climate Change Adaptation Thought Leadership Course. UN Office for Disaster Risk Reduction (28-3-2026). - Research Communication Lab 2: Choosing a Quality Journal for Your Work. Taylor and Francis Group (25-2-2026). - Lebanese Budget Process (Analyzing). Beirut Arab University (24-2-2026). - مستقبل الذهب و متغيراته في ضوء تطورات الأسواق . Beirut Arab University (25-2-2026). - Master Your Literature Workflow: From Analysis to Writing. Paperpal (12-2-2026). - Research Communication Lab 1: Fundamentals of Publishing. Taylor and Francis Group (28-1-2026). - Beirut Economics Research Seminar Series talk, titled "Foreseeing Unknown Unknowns. Lebanese American University (28-1-2026). - Digitalization of Course Files. Beirut Arab University (13-1-2026). -Best Practices in Research (workshop). Beirut Arab University (9-1-2026). - Beirut One-Rebuilding Confidence. Lebanese Governance (18, 19-11-2025). - Driving the Lebanese Economy through Women's Empowerment. Beirut Arab University (17-11-2025). - EDI And Teaching Design (2) Workshop: Inclusive Assessment Approaches. Northumbria University (24-1-2024). - The Opportunities (and Challenges) Of Generative AI in Higher Education – A Workshop and Clinic Series. Northumbria University (15-1-2024) - Academic Enhancement: Supervising UG Research - Supervising Qualitative Research for Quantitative Researchers. Northumbria University (11-1-2024) - EDI and Teaching Design (1) Workshop: Diverse Voices in the Curriculum. Northumbria University (29-11-2023) - Integrating Research into Teaching – Engaging Students with Research (Workshop). Northumbria University (26-10-2023) -AOL Training Session. Northumbria University (23-10-2023) - AACSB Training Session. Northumbria University (20-10-2023) - Blackboard & TEL Update Training Session. Northumbria University (8-9-2023) - Research Culture Workshop. Northumbria University (27-7-2023)
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	<p>-Artificial Intelligence, Academic Integrity, and Turnitin Session. Northumbria University (12-7-2023).</p> <p>- Capacity Building for Curricula Modernization of Syrian and Lebanese HEIs. Erasmus + Programme of the European Union (2022- 2021).</p> <p>-Conference Presenter: II international scientific and practical conference: DIGITAL ECONOMY AS A TOOL AND A MEDIUM FOR SOCIAL DEVELOPMENT:" Session "Research in the digital age and its impact on community development and economic development" (2022)</p> <p>- E Learning : Tools, Technology, Design, and Assessment (Workshop): Almaaref University/ Lebanon (2020).</p> <p>-Entrepreneurial University Conference- Holy Spirit University of Kaslik /Lebanon (2016).</p> <p><u>Supervision of Theses and Dissertations</u></p> <p>PhD: Investigating Auditors' Intentions to Use Blockchain Technology: Evidence from Audit Firms in Lebanon (2025)</p> <p>PhD: A Proposed Model of Audit Process: A Study on Offshore and E-Commerce Companies in Lebanon (2023)</p> <p>DBA: The Success Factors of Digital Transformation: "An Empirical Study on the Banks in Kuwait" (2023)</p> <p>MSC: The Impact of Board and Audit Committee Characteristics on the Occurrence of Financial Statements Fraud and Its Consequences on the Quality of Financial Information (2025)</p> <p>MSC: Examining the Effect of Auditor's Attributes on Professional Skepticism and Its Impact on Fraud Detection (2023)</p> <p>MSC: The Impact of Audit Firm Characteristics and Auditor Attributes on the Perceived Usage of Audit Technology: Evidence from Lebanon (2023)</p> <p>MBA: <i>More than twenty theses</i></p> <p><u>Judgment Panel of Theses and Projects</u></p> <p><i>More than fifty theses and projects</i></p>
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This is to certify that

**Rasha Mohammad
Nouraldeem**

**has achieved the status of
Fellow (FHEA)**

In recognition of attainment against the
Professional Standards Framework for
teaching and learning support in higher
education.

**Fellowship reference
PR314180**

**Date of Fellowship
14/04/2025**



Alison Johns

Chief Executive
Advance HE



Professor Mark E. Smith

Chair of the Board
Advance HE

A large graphic with a dark purple background filled with sparkling light effects. The words 'Thank you' are written in a large, white, cursive script across the center.

Dear Dr. Nouraldeen

This year for Peer Review week, we're celebrating the important role of reviewers within academic research.

We thank you for ensuring the highest quality of scholarly work. Your commitment to the integrity of research for which you are a reviewer helps to drive forward academic research and has a real impact on society.

Thank you for your commitment to the reviewer role.

A handwritten signature in grey ink that reads 'Sally Wilson'.

Sally Wilson
Publishing Director, Emerald Publishing

