

PERSONAL INFORMATION



Dr. Iman Alaywan

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Nationality Lebanese

POSITION ASSISTANT PROFESSOR – REPRESENTATIVE OF MASS COMMUNICATION
DEPARTMENT - FACULTY OF HUMAN SCIENCES

WORK EXPERIENCE

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- (2012 - Present) Full Time Assistant Professor – Mass Communication Department - Faculty of Human Sciences
Beirut Arab University (www.bau.edu.lb)
- (2011 - 2012) Part Time Assistant Professor – Mass Communication Department - Faculty of Human Sciences
Beirut Arab University (www.bau.edu.lb)
- (2008 - 2012) Part Time Assistant Professor – Faculty of Information & Documentation
Lebanese University (www.ul.edu.lb)
- (1992-1994) Political Correspondent
Various Gulf Newspapers & Magazines
- (1987 - 1988) Editor in Chief
Hazar Magazine (Child Magazine)
- (1983 - 1987) Editor
Al Watan Al Riyadi (Sport Magazine)
- (1985) Co-Producer & Presenter
Tele Liban - Afak Al Mustaqbal Program
- (1978 - 1984) Editor
Assafir Newspaper (www.assafir.com)

EDUCATION

- (2008) **Ph.D. in Human Sciences – Educational Sciences (Media & Education)**
University Saint Joseph (Beirut – Lebanon) (www.usj.edu.lb)
- Dissertation Title: "The Media and its Educational and Social-Cultural Challenges: The Internet (2008)"
- (1997) **Master's in human sciences – Educational Sciences (Media & Education)**
University Saint Joseph (Beirut – Lebanon) (www.usj.edu.lb)
- Dissertation Title: "Educational Values in Lebanese Press for Children (1997)"
- (1979) **Bachelor's in media – Journalism & News Agencies**
Lebanese University – Faculty of Information & Documentation (Beirut – Lebanon) (www.ul.edu.lb)

TEACHING

- Undergraduate**
- News Reporting and the Art of News
 - International Media
 - Analysis & Criticism of Media Content
 - Specialized and Investigative Press
 - Propaganda & Advertising
 - Media Legislation & Ethics
- Masters**
- Media Ethics
 - Comparative Media Systems
 - Advertising & Social Marketing
 - Media & Arab Issues
- Ph. D.**
- International Media & New Technologies
 - Media and Crisis Management

ADDITIONAL INFORMATION

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- Research**
- Satirical Writing Frames in the Specialised Arab Media Websites (2019)
 - The Press Nowadays from the Perspective of the Lebanese Professionals (2017)
 - The Evolution of Communication Habits in The Light of New Technology (2016)
 - New Media Ethics (2015)
- Webinars**
- Erasmus+ Info Session on Capacity Building in the Field of VET 22 Oct. 26
 - "The Next Level of Artificial Intelligence: Learn to Use AI and Build Intelligent Agents for Work, Study and Life. (Abu Dhabi University & Arab Universities Association. 28-29 Jul 2026)
 - Arab Forum of Science Media and Communication. (Sharja 27-28 Jan 2025)
 - "Tools for Online Teaching" Education Development Centre - USAID and Beirut Arab University (Beirut Feb 2021).
 - "Unlocking the Potential of Online Learning" Education Development Centre - USAID and Beirut Arab University (Beirut Jan 2021).
 - "Gender Equity and Women's Empowerment Seminar" Education Development Centre - USAID and Beirut Arab University (Beirut Nov 2020).

- Workshops**
- Capacity building workshop on Mediation: a tool for effective learning (AUF) Beirut 27-28 August 2025
 - The Higher Education Law (BAU 25 Aug 2025)
 - "Artificial Intelligence: Using AI to Improve Academic Writing. (AUF) Beirut 18-22 August 2025
 - "Mediation Awareness Workshop (AUF) Beirut August 2024
 - "Higher Education Capacity Development Program" (USEK 3-5 June- 2023)
 - "Actionbound Digital Security" DW (Deutsche Welle) (Beirut Dec 2020 – Feb 2021)
 - "Reimagining Journalism Studies in the MENA region" DW (Deutsche Welle) (Beirut Oct 2019)
 - "Training of Trainers program on the Enterprise Development & Investment Promotion" UNIDO (United Nations Industrial Development Organization) (Beirut Jun 2019)
 - "The Enhancement of Staff Members' Teaching Skills" (Beirut March 2014)

Supervising/Co-Supervising

50+ Dissertations

Memberships

- Member of the faculty council (Beirut Arab University)
- Member of the Quality Assurance Committee in Human Sciences Faculty
- Former Member of the Human Sciences Faculty Advisory Board (Beirut Arab University)
- Former Member of the library committee (Beirut Arab University)
- Former Member of the Jury Committee for the Lebanese Universities Photo Competition (Organized by the Minister of State for Women Affairs 2018)
- Member of DW Akademie MENA Alumni Network
- Member of the Committee of trustees of Sport Hall of Fame

PERSONAL SKILLS

Languages Arabic, French & English